

Alli Mang



RUTHERFORD MANG INC.

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bio

Alli Mang is a Multi-Million Dollar Brand Spokesperson. She is a three-time author, a Professional Speaker, a Singer and runs her own Talent Management Agency. In 2017 booked and escorted one of her VIP clients to the **GRAMMYS** & the **89TH OSCARS!** She has made it her life's work to thrive within a sink or swim atmosphere where the pressure to deliver results within minutes is all that matters. Her trademark slogan, *When Every Minute Counts, Make Every Moment Count™* stems from her successes of entrepreneurship, owning her national sportswear line, acting in 100's of National commercials, principal TV and stage roles throughout North America, to clocking in over 1400 hours of LIVE, unscripted hosting in the worldwide home shopping market. As well as her current endeavors, multi-marathoner founded the Leanne Mang Foundation in honour of her sister who lost her life to suicide. This charitable organization supports at the grass roots level, people living with mental illness with a focus on adolescent suicide prevention.

THE LEANNE MANG FOUNDATION

Alli's professional focus is to celebrate and educate young professionals and entrepreneurs to be all they can be and to live every day to its fullest as if it was the last chance you had to do it!



WHEN EVERY™
minute counts
make every moment count!



To book Alli Mang
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Alli Mang tailors and customizes her talks and presentations to suit her client's specific needs, incorporating her customer strategies – **Anchor Seven™, Lily Pad Strategy™** and **D.I.E.T Your Way to Sales Success™** where applicable for the audience. Prior to the booked date(s), Alli communicates personally with event planners in order to glean as much information on her customer's requirements and to gain an overall understanding of the goal(s) of the event(s). The length and choice of presentations, keynotes, workshops and/or training sessions will be derived from the most popular programs as follows

A. HAVE YOU GOT YOUR GAME FACE ON?

There are no second chances to make a first impression and this presentation will help all participants to bring their A-Game every single time they have to deliver top results. Learn how to become a high performance machine as a presenter, leader and seller through time tested reliable strategies you can apply to every part of your sales and marketing role to deliver your best.

ATTENDEES WILL DISCOVER:

1. How to show Up at Your best every single time whether you're looking for work or not. Each participant will apply a one-of-a-kind vision strategy that will illuminate what differentiates you from everyone else and how to leverage that knowledge to grow your abilities and marketability.
2. Whether you are interviewing for work, presenting a pitch to your organization or a customer, the selling and customer skills are the same. The first impression you make is the only moment you actually have control over. Learn how to use your unique talents to deliver your best using the 3P's – Prepare, Practice, Performance.
3. By asking the right questions about your customers, you will immediately unite your entire marketing and sales teams, save time, communicate more clearly and eradicate canned pitches and messaging forever.

B. TURN MAYBE INTO YES NOW!

The principles and winning prescriptions of instantaneous minute by minute sales delivery of the home shopping world can be applied to any sales environment. This presentation will help your sales and marketing teams reach their highest potential using easy to apply sales and customer strategies.

ATTENDEES WILL DISCOVER:

1. By asking the right questions about your customers, you will immediately unite your entire marketing and sales teams, save time, communicate more clearly and eradicate canned pitches and messaging forever.
2. Simplify and uncover where the marketing and sales holes lie in your business through applying this simple and very effective sales acronym. It will motivate change and will provide a roadmap to apply those changes immediately.
3. Ignite full creativity and empower each sales and marketing professional to fully use their talents to their maximum in order to deliver top results. We will get you up on your feet to apply the power of the trademarked pitch strategy.
4. Empower your sales team to be in charge of their own real time performance reviews. Tracking your sales is mandatory but don't forget the other important factors that will ramp up the ability to deliver.

reviews & endorsements

"Award winning author Alli Mang is a dazzling and inspiring presenter who entertains and inspires her audiences. She is a multi-talented performer who uses everything she has to drive home the universal message to make every single moment count in your life. If you are looking for a speaker who can connect with any audience and you want to add something dynamic and different to your line up of speakers, hire Alli. After she presented for our event the first time, I hired her again immediately for my next event. She's that good."

**RAYMOND AARON, TOP TEN NEW YORK TIMES
BESTSELLING AUTHOR**

"Alli Mang's energy heightens the level of entertainment at our events and that's why we have welcomed her back to speak. She belts out tunes like a rock star. She sparkles and makes you laugh while at the same time, provides refreshing customer and sales strategies that attendees can apply to their businesses immediately. Alli is a pleasure to work with as she takes great care in understanding exactly what our goals are and who our customers are. Alli Mang will deliver an engaging and memorable message that will connect to the heart of your audience and compel them to take action."

**WENDY KUCHAR, EXECUTIVE VICE PRESIDENT
NEW BUSINESS & EVENTS, RAYMOND AARON
GROUP**

"Alli, you have something very special about the way you deal with people!"

**STEDMAN GRAHAM, BEST SELLING AUTHOR AND
CEO OF S. GRAHAM AND ASSOCIATES**

"The themes and unique ideas in her talks and in her book *Sold Out* are refreshing and something we can all relate to immediately. Alli's positivity touches us all. She helps so many people tap into their true capabilities. A pleasure working with you!"

**CELESTE POLTAK, BARRISTER + SOLICITOR
(PARTNER, KOSKIE MINSKY LLP)**

"Alli is a multi-talented lady who provided excellent information in her keynote speech the last day. She gave us something that was very different from the other speakers. Her presentation was entertaining AND highly informative. Alli has an authentic style you like immediately and I appreciated her flash and sparkle. Class all the way."

**ATTENDEE AT WOMEN IN POWER, TWO-DAY
CONFERENCE, TORONTO, CANADA**

"Alli Mang's magnetic personality engages and motivates everyone in the room and her singing adds another dimension to her presentation like nothing I have ever seen before. She's fun, playful and is not afraid to get in the trenches to ensure her audience is entertained, inspired and takes home something they can use. A most extraordinary experience. See you next year!"

**DAVID HOGAN, ARTISTIC DIRECTOR, VICTORIA
PLAYHOUSE PETROLIA VPP**

"Alli Mang's offers insightful and informative sales techniques with a style all her own. She will guide you through achieving your full potential in sales, whether you are staring at a red light, or standing on a box in front of

a crowd of people. Alli is a must hire sales expert and *Sold Out* is a must read book!"

**LARRY DAWIDOWITZ, VETERAN PITCH MASTER
AND SALES EXPERT**

"Alli Mang is the real deal and understands first-hand what it takes to focus your marketing efforts into direct to consumer TV retail. You will learn how this increasingly competitive market place can give your brand voice, positioning and distinction. *Sold Out* is the indispensable tool we can all reference day in and day out to open new doors, teach the approach that solves a problem, and an insight that simply helps make sense of it all!"

**STACEY S. SCHIEFFELIN, A FOUNDER OF
WOMEN'S LEADERSHIP LIVE**

"Alli Mang is a pioneer in the business of selling and now, she is about to be a best selling Author. She managed to write a book that combines the memorable excitement of selling products on-air with the overwhelming business preparations necessary in the television home shopping industry. This is the first ever publication that actually explains every aspect of our multi-billion dollar worldwide industry and its challenges. *Sold Out* is a must read for anyone who is online selling themselves and their products!"

**DALLAS PRINCE, DALLAS PRINCE DESIGNS AND
15+ YEAR VETERAN ON-AIR JEWELRY DESIGNER**

"I was captivated by Alli and her book *Sold Out*. I read it in 2 days and it held my attention as if you wrote it for me

only." My experience as a guest expert was intimidating at first and then shortly after I met the amazing Alli Mang on set, she told me about her book. Everything she wrote was geared to my every move, from before it was my turn to perform and sell to the viewers, right up to the end of my air-time. Because of the coaching in her book, the first time that I was on, it went like a script (that I wrote) then as time went on, that script became a conversation with the host that I was able to gear towards the features and benefits of the product. As Alli said, something just clicks and this is what happened to me. As I did my first Showstopper, I came geared with a game plan and enthusiasm and I had my very first "sold out". Thanks Alli for writing your book *Sold Out* and making my experience so much easier. I still refer back to the book for insight."

**JILLIAN DANFORD, SALES EXPERT AND
ENTREPRENEUR**

"*Sold Out* is the book to buy to learn how to sell! Learn from the expert, Alli Mang as she shares her secrets in a step-by-step coaching guidebook. Her organized charts provide concrete examples for a multitude of scenarios and the examples of the "game face" bring you right into center stage to apply your own vision and purpose to bring your products to the consumer. I'm giving a book to every one of my clients - it's that helpful!"

SONIA DOLAR, FINANCIAL ADVISOR

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